



KRIM Sponsorship & Underwriting

www.krimfm.com

An important contribution to quality radio is made by local businesses, corporations, organizations, and individuals who provide funds to sponsor or underwrite the presentation of a program or series of programs broadcast on KRIM.

Sponsorship or Underwriting Singles You Out

Sponsoring or underwriting on KRIM places you, your product or service in a unique position by clearly separating your name from the clutter inherent in commercial advertising. Just as you, the sponsor or underwriter, supports KRIM, KRIM's loyal listeners will support you.

You Can Reach a Specific Target Audience

KRIM offers you the chance to sponsor or underwrite one or more of our various programs, allowing you the freedom to select the programming that will most economically reach your segment of the market with the greatest potential.

Sponsorship or Underwriting Identifies Your Company as Socially Aware

An association with KRIM, with its renewed commitment to the community, identifies your company as a civic and community-minded organization with an interest in the public that goes beyond simply selling a product or service.

KRIM 96.3 is a 501c3 Non-Profit community radio station. Because we are 501c3, all sponsorships, underwriting, and donations to KRIM are tax deductible.

For more information on underwriting or sponsoring KRIM give us a call at (928) 472-7061.

Community Radio for a Community That Cares.

KRIM 96.3 FM, 1104 S. Beeline Hwy Ste A, Payson AZ 85541

Ph: (928) 468-5746

info@krimfm.com