



KRIM 96.3FM Sponsorship Rates - 2016

www.krimfm.com

Being a supporter of KRIM is about being a member of the community. KRIM is a non-profit, non-commercial, community focused radio station. It is funded by the community it serves. If you love local radio in Payson, join in and help keep it going. Local programming, produced by local people like you. KRIM - the voice and music of Payson.

Basic ROS (Run of Schedule)

(4) Spots every day, (2) between 6am-6pm and (2) between 6pm-midnight
- :15 second spots for \$150 a month
- :30 second spots for \$200 a month

Sponsorship

News - Intro & Outro, (4) Spots every day, (2) between 6am-6pm & (2) between 6pm-midnight
- :30 second spots for \$250 a month

Weather - Intro & Outro, (4) Spots every day, (2) between 6am-6pm & (2) between 6pm-midnight
- :30 second spots for \$250 a month

DJ Program - (1) Spot in each hour of the DJ's program and (2) everyday between 6pm-midnight
- :15 second spots for \$200 a month
- :30 second spots for \$250 a month

Bucket of Spots

For special events, a :30 second spot between 6am-6pm for \$7.50 (20 spot minimum)

Adopt-A-Day

Adopt a day of broadcasting, (1) :30 second spot every hour between 6am-midnight for \$500

Community Radio for a Community That Cares

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