



KRIM 96.3FM Sponsorship Rates - 2022

Being a supporter of KRIM is about being a member of the community. KRIM is a non-profit, noncommercial, community focused radio station. It is funded by the community it serves. If you love local radio in Payson, join in and help keep it going. Local programming, produced by local people like you. KRIM - the voice and music of Payson. Minimum of (6) month contract required with all schedules.

Basic ROS (Run of Schedule)

- (4) Spots every day, (2) 6am-6pm / (1) 6pm-Midnight / (1) Midnight-6am
- :15 second spots for \$250 a month
 - :30 second spots for \$300 a month

Sponsorship

- News - Intro & Outro, (4) Spots every day, (2) 6am-6pm / (1) 6pm-Midnight / (1) Midnight-6am
- :30 second spots for \$350 a month

- Weather - Intro & Outro, (4) Spots every day, (2) 6am-6pm / (1) 6pm-Midnight / (1) Midnight-6am
- :30 second spots for \$350 a month

- DJ Program - (1) Spot in each hour of the DJ's program and (1) 6pm-Midnight / (1) Midnight-6am
- :30 second spots for \$400 a month

Bucket of Spots

For special events, a :30 second spot between 6am-Midnight for \$12.50 (20 spot minimum)

On Site DJ & Music

A KRIM representative will provide a PA system with music, make announcements, and conduct give-a-ways, drawings, and contests over a 3-hour period. (20) :30 second spots included.

- \$400 (\$100 for each additional hour)

Facebook Posts

KRIM will post (1) post a week on your businesses Facebook page and share it on the KRIM-FM Facebook page.

- \$100 a month for KRIM Sponsors
- \$200 a month for Non-Sponsors

Community Radio for a Community That Cares

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